



“A Compatibility Guide Between You And Your Pet”

Author: Giana Rosetti

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ASTROLOGY FOR PETS

“A Compatibility Guide Between You And Your Pet”

If the moon influences the ocean tides, crops, pregnancies, and our moods, it will also influence our pets. Astrology plays an important part and role in your pet’s life. You could determine how astrology affects his character and identify the reasons for certain behaviors and anticipate their reactions. The reader can determine how well you will get along with your pet and areas that could come into conflict.

Selling Points

- Giana Rosetti has more than 20 years of experience in astrology for humans and pets.
- This is an absolute novelty in astrology compatibility dedicated for pets.
- This book is unique, fun to read, and it’s for children and adults.
- The animated pictures and clear descriptions will hold the reader’s attention from beginning to end.
- This book belongs to a 61 billion dollar/year pet industry.

Marketing & Publicity

Marketing and Publicity will be overseen by Giana Rosetti, author of the book, who has more than 15 years of experience in marketing and engineering.

- Targeted online search campaign (Google/Yahoo/Bing).
- Advertise on various pet websites, blogs, and social media that include but are not limited to Facebook, Tweeter, and Youtube.

Astrology For Pets Website/portal/social network site that includes the following features:

- Website with links to purchase Astrology For Pets, including virtual book for teaser, and blog area for readers to learn more about astrology.

About the Author

Giana Rosetti is originally from Brazil and she is an electrical engineer. She has more than 20 years of experience in astrology. Giana has an online radio talk called “The Pet Engineer”, which is about pets helping people, including news, product reviews, and tips for pet lovers. She currently lives in San Diego.